



**For media release**

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## **TAKE A LEAP OF FAITH FOR KIDS WITH FACIAL DIFFERENCES**

**Toronto, Ontario** – AboutFace is hosting its second annual fundraiser “Leap of Faith” to raise money for Camp Trailblazers, a unique and wonderful place for kids ages 10 to 18 with facial disfigurements. “Leap of Faith” is a sky diving event to be held on July 11 and July 18, 2009 in eight cities across Canada. Individual supporters, corporate teams, supporters, friends and family of AboutFace take a leap out of an airplane to raise awareness and money to support the AboutFace Camp Trailblazers.

Camp Trailblazers provides kids with facial disfigurements with a safe place where they can experience outdoor activities, new friendships and fun. For many kids, it’s their first time meeting other children like themselves and one of the only places where they can gain self-esteem and build a positive self-image. “In the eyes and faces of these children we see a beautiful spirit that transcends their facial differences. Camp Trailblazers is about teaching kids to keep that spirit alive their whole lives,” says AboutFace Executive Director Anna Pileggi.

Founded in 1985, AboutFace works to provide emotional and social support, resources and educational programs for people with facial disfigurements and their families. Living with facial disfigurement is a social disability that affects over 1.5 million Canadians. AboutFace seeks to raise public awareness and understanding of the challenges and abilities of people living with facial differences. For more information, or to register, please visit:

[www.leap-of-faith.ca](http://www.leap-of-faith.ca).

**AboutFace**  
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“Living with a facial difference is a social disability, as others make judgments on individual abilities and virtues based solely on their outer appearance,” says Pileggi. **Camp Trailblazers** provides kids with facial disfigurements with a safe place where they can experience the great outdoors; explore group and team dynamics; and discover their own abilities and capacity. Best of all, kids create life long friendships with others who share similar experiences.

To sponsor a jumper or a child to Camp, online go to [www.leap-of-faith.ca](http://www.leap-of-faith.ca)

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